



GREEN **NEW DEAL** HOUSING

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Green New Deal Housing: breaking ground and breaking convention.

Duluth, MN: Green New Deal Housing is breaking ground for this region's first net-zero energy home. You are invited to join us at this community event Monday, June 20, 2022, from 5:00 pm-7:00 pm on location of the Pilot Project home, located at 108 E. 11th Street, in the Harbor Highlands neighborhood.

The energy efficient, zero-energy, all electric one-story home will have 3 bedrooms, 2 baths and can be completely powered by the solar panels on its roof. Once completed, the home will be offered for purchase on a sliding scale to an income-qualified buyer.

Using an integrated approach to community development and workforce training, Green New Deal Housing hopes to lead the transition to zero-carbon buildings and reduce the persistent racial and economic disparities in our community. Green New Deal Homes are at the core of this approach.

How we work:

- We invest in housing, but more importantly, we invest in people.
- We work with stakeholders and local organizations to find suitable building sites, which we then purchase or obtain through grants or community development programs.
- We hire local contractors to build our homes.
- We sell our homes on a sliding scale. As a nonprofit community development organization, we use subsidies to reduce the sale price of a Green New Deal Home to income qualified buyers.

- We also intend to build and sell homes to buyers whose income does not qualify them for a subsidy. Profits from homes sold at market rate are used to help finance homes to be sold below cost.
- We raise funds from charitable foundations and other donors to support our work, including contributing to a subsidy fund to assist income-qualified buyers.
- We develop and deliver workforce training. Using our projects as “living labs,” we provide training in green construction practices, creating educational and economic opportunities for existing workers and those who would like to enter the trades.

Adding to our commitment to provide equitable zero energy housing in the region, the City of Superior Plan Commission recently approved Green New Deal Housing’s application for its Vacant to Value New Construction Program. We hope to soon build three more net-zero energy homes in different neighborhoods in Superior Wi.

Greg Gilbert, Green New Deal Housing co-founder and President of the Board of Directors exclaimed that “Public support for our project has been tremendous! We are excited to construct our first home to build on that support. Once people can actually see this example of cost-effective sustainable housing in a cold weather climate, we believe interest will continue to grow.”

About Green New Deal Housing: Green New Deal Housing is a non-profit organization whose mission is to develop equitable zero energy housing and a green collar workforce in the Arrowhead region.

OUR VISION is to live in a sustainable future with our community and to create an equitable model for housing development, home ownership, participation in the new green economy, and community investment. We do this by creating systemic solutions to systemic problems.

For more information: GreenNewDealHousing.org

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